

Vermont Dosage Form Animal Health Product Label Guidelines

Does your label include:

____ Product Name and Brand Name

____ Species that the Product is For

____ Intended Use

____ Net Weight or Count

____ Active and Inactive Ingredient Lists

____ Contact Information for Manufacturer or Distributor

____ Directions for Use

____ Precautionary Statements and Warnings

Product Name and Brand Name

- Must be appropriate for use and not misleading.
- Do not use “supplement” because that implies nutritional benefits, and the product might be registered as a feed product

Species that the Product is For

- Name of the species must appear on the label
- Image of an animal is not sufficient

Intended Use

- The structure-function claim stating the intended use of the product i.e., helps support..., helps maintain..., enhances, promotes etc.
- Cannot make disease claims

Net Weight or Count

- Must contain accurate statement of the net quantity or net weight
- Must be listed in ounce-pound units and include the equal metric weight. i.e., 4 oz . (113.40g) or 1 fl oz 30ml)
- Abbreviations are ok

Ingredient Lists

- Ingredients must be listed by their common names
- Recognized feed ingredients that are used for non-nutritional purposes must be listed by their scientific name along with the common name in parenthesis, ex: Ascorbic Acid (Vitamin C).

- The established name of each active ingredient and the amount of active ingredient per serving in descending order ex:

Ingredient A 500 Mg

Ingredient B 200 Mg

Ingredients C 150 Mg

- If a proprietary blend is used, the active ingredients must be listed in order of quantity in descending order and identified as “Proprietary Blend” with the total quantity, ex:

Proprietary Blend of (Ingredient A, Ingredient B, Ingredient C) 850 mg

- The established name of each inactive ingredient in alphabetical order or in descending order by predominance of the ingredient (proprietary blends can't be used for inactive ingredient listing).

Contact Information for Manufacturer or Distributor

- Name and principal mailing address of manufacturer or person in charge of distributing the product including, street address, city, state and zip code or an email address for the manufacturer or distributor

Directions for Use

- Adequate directions for use including dosage (do not include terminology included on a feed label or product may be considered to be a feed product)
- Storage and handling instructions

Precautionary Statements and Warnings

- Statements to assure the safe and effective use of the product
- Any statements restricting feed aka who should not get the product(i.e., safe use in pregnant or breeding animals has not been proven)
- Consult with your vet before using
- For animal use only, keep out of reach of children etc.