

Section 308A.11 Meat and Poultry Dating Policy

- A. Retail vendors who affix labels with a date (including any other code which is used to date the product) to meat, meat food products and/or poultry products shall clearly and conspicuously post a written statement of their dating policy behind the meat case in places where the policy may be easily read by consumers. The lettering of the policy shall be at least 3/8 inches in height, or larger if necessary for consumers to easily read the document.

- B. The retail vendor shall attach the dating policy to sign boards which will be provided by the Department.

- C. Any retail store which has more than 60 feet of meat and/or poultry retail sales cases shall post at least one sign board and dating policy for every 30 feet of retail cases.

- D. In the event a retail vendor uses a dating code, the dating policy statement shall also explain how to interpret the code into a calendar date.