Tariff Impacts on Vermont Agriculture & Related Products

LAUREN MASSERIA,

SR MARKET DEVELOPMENT SPECIALIST

Export Overview

Export to World: \$241,811,000

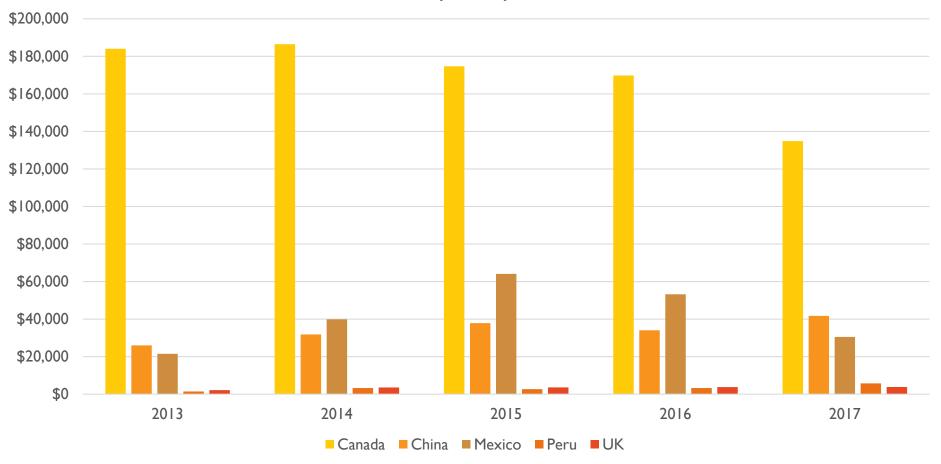
Top 5 Trading Partners:

- I. Canada: \$134,874,000 (55%)
- 2. China: \$41,708,000
- 3. Mexico: \$30,507,000
- 4. Peru: \$5,763,000
- 5. United Kingdom: \$3,848,000

In 2017, Canada represented over 50% of our Agriculture and Related Products exports.

Vermont Jobs Supported by Trade: 95,300

Vermont's Top 5 Export Markets



Vermont Exports to Canada

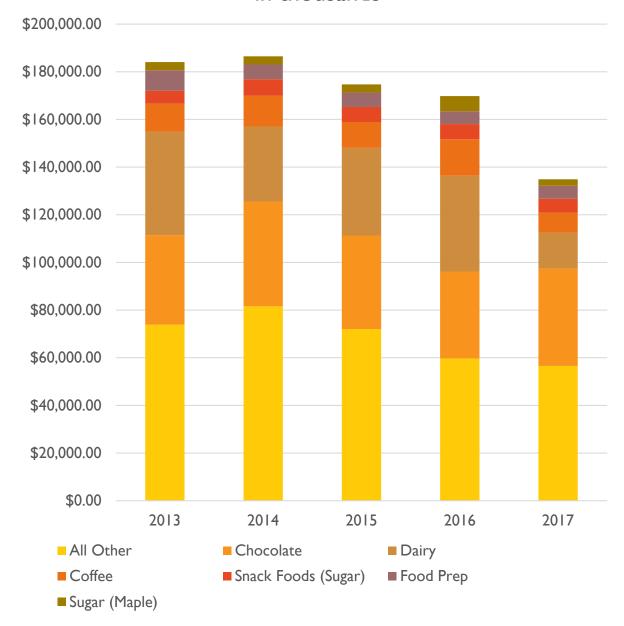
Significant decrease in the dairy category between 2016 and 2017 due to the decline of infant food exports, milk, 0-6% fat and milk albumin.

Milk 0-6% fat, and milk albumin has declined from 2017 to 2018 by 80% and 46% respectively. Though neither are subject to the surtax.

Fresh cheese has increased in exports between by 60% between 2017 and 2018. Again, fresh cheese is not subject to the surtax.

Maple declined significantly between 2016 and 2017 from \$6,402,000 to 2,699,000 and we are tracking at 25% over 2017 despite the surtax.

Vermont Exports to Canada in thousands



Retaliatory Tariffs: Canada 10- 25%

2017 Exports: \$134,874,000 in VT Ag and Related Products

Exports are down 11% comparing same period from 2017 to 2018

Some of the tariff impacts include a 10% surtax on the following:

- 0901.21 Coffee, roasted: Not decaffeinated (\$7,723,000) -57%
- 1704.90.90 Other sugar confectionary (\$5,850,000) -11%
- 1702.20 Maple sugar and maple syrup (\$2,267,000) +49%
- 1806.32 Other chocolate, in blocks, slabs or bars: Not filled (\$81,000) -100%
- 2103.90 Sauces Nes, (\$227,000) +93%

Infant formula dropped significantly between 2016 and 2017 from \$28,027,000 to \$7,408,000. Interestingly, this is not subject to the 10% surtax.

| Time 2018 through August 2017 2016 20 | 15 2014 |
|--|------------------|
| 0 11: | 15 2014 |
| | |
| 170430 Sugar Confection (incr wir choc), No cocoa, | |
| Nesoi 3,338,947 5,849,843 6,320,469 6,283 | 2,499 6,904,668 |
| 090121 Coffee, Roasted, Not Decaffeinated 2,527,027 7,723,342 15,017,960 9,819 | 5,613 11,133,454 |
| 170220 Maple Sugar And Maple Syrup 2,477,792 2,267,154 6,080,848 3,303 | 3,746 3,377,915 |
| 210390 Sauces Etc. Mixed Condiments And | |
| Seasonings Nesoi 299,664 242,995 163,916 33 | 3,344 82,208 |
| 220830 Whiskies 41,418 47,087 59 | 9,298 79,404 |
| 190590 Bread, Pastry, Cakes, Etc Nesoi & Puddings 30,862 25,087 317,510 133 | 5,079 60,803 |
| 210320 Tomato Ketchup And Other Tomato Sauces 28,143 72,761 157,383 25 | 5,348 24,199 |
| 220210 Waters, Incl Mineral & Aerated, Sweetnd Or Flavord 18,739 7,261 | |
| 160232 Prepared Or Preserved Chicken Meat Or Offal, Nesoi 10,026 | |
| 040310 Yogurt, W/n Sweetened, Flavored Or Cntg Fruit/coco | 9,084 |
| 160250 Prepared Or Preserved Bovine Meat Etc. Nesoi | |
| 180631 Chocolate & Othr Cocoa Preps, Not Bulk, Filled | |
| 180632 Chocolate & Othr Cocoa Preps, Not Bulk, Not Filled 81,404 30 | 0,584 |
| Vinegar/acetic Acid | |
| 200799 Jams, Fruit Jellies, Pastes Etc Nesoi, Nut Pastes 3,028 | 16,406 |
| 200912 Orange Juice, Not Frozen,of A Brix Value Not Ov 20 | |
| 210310 Soy Sauce | |
| 210410 Soups And Broths And Preparations Therefor | 2,282 31,325 |

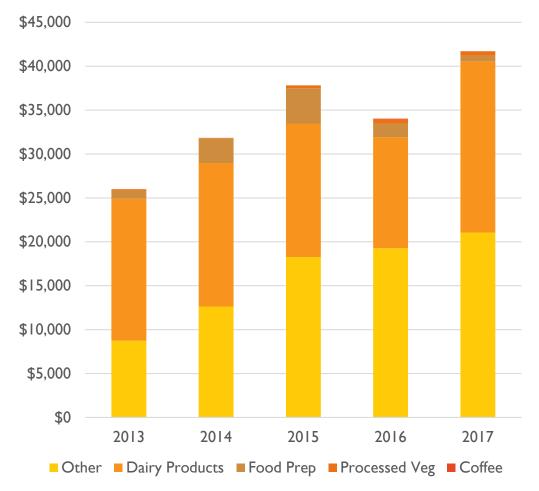
Vermont Exports to China

Dairy Products, primarily whey, milk albumin, and infant food, make up the bulk of all Vermont exports to China.

Diary Products is projected to decline of 50% in 2018 from 2017.

The value of forest products exports to China are roughly equal to dairy products. The bulk of "other" is forest products.

Vermont Exports to China in thousands



Retaliatory Tariffs: China & Hong Kong

2017 Exports: \$42,421,000 in VT AG products

12,000 HTS codes are impacted by retaliatory tariffs on all shipments over \$800. \$100B in Chinese exports expected to be impacted.

Some of the tariff impacts include:

- •040410 Whey (\$11,453,000) -18%
 - Duty on whey has increased from 2% to 27%
- •350220 Milk Albumin (\$5,708,000) -100%
- •190110 Infant Foods (\$2,295,000) 100%
- •210690 Food Preps, Nesoi (\$100,000) -22%

| State - Vermont | Country - China | | | | | |
|--|------------------------|---------|--------|--------|------------|---|
| Time | 2018 through August | 2017 | 2016 | 2015 | 2014 | |
| 040410 Whey & Modfd Whey Whet/nt Cncntrtd Cntg Add Sweetn | 5,820,618 | | | | 10,934,975 | Î |
| 071021 Peas, Raw Cooked In Boiling Water, Frozen | 53,550 | 109,141 | 24,476 | 23,460 | | Τ |
| 040610 Cheese (unrpnd/uncurd) Frsh Incl Whey Cheese Curd | 30,000 | 30,000 | | | 461,064 | |
| 090121 Coffee, Roasted, Not Decaffeinated | | 17,797 | 36,110 | | 5,367 |] |
| 090112 Coffee, Not Roasted, Decaffeinated | | 8,506 | | | | 1 |
| 090230 Black Tea Fermtd & Partly Fermtd Tea,packg Nov 3kg | | 4,028 | | | | |
| 010129 Horses, Live, Other Than Purebred Breeding | | | | | | |
| 010690 Animals, Live, Nesoi | | | | | |] |

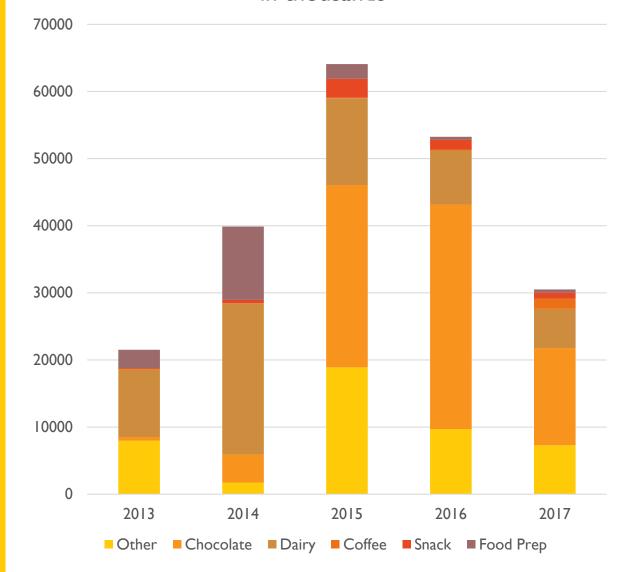
Vermont Exports to Mexico

Both Chocolate and Dairy are projected to be down 92% and 98% respectively for 2018.

Coffee appears to be a fast growing export market for Vermont to Mexico and is projected at 102% over 2017.

Food Prep NESOI

Vermont Exports to Mexico in thousands



Retaliatory Tariffs: Mexico

2017 Exports: \$30,507,000 in VT AG products

Some of the tariff impacts to Vermont include:

210690 - Food Preps, Nesoi (\$487,000) -59%

| State - Vermont | Country - Mexico | | | | |
|--|------------------------|---------|---------|-----------|------------|
| Time | 2018 through August | 2017 | 2016 | 2015 | 2014 |
| 210690 Food Preparations Nesoi | 163,593 | 510,166 | 467,757 | 2,189,932 | 10,932,934 |
| 020322 Meat, Swine, Hams, Shoulders Etc, Bone In, Frozen | 43,216 | | | | |
| 020312 Meat, Swine, Hams, Shldrs, Bone In, Frsh Or Chlld | | | | 429,644 | |
| 020319 Meat Of Swine, Nesoi, Fresh Or Chilled | | | | 35,574 | |
| 020329 Meat Of Swine, Nesoi, Frozen | | | | | |
| 040610 Cheese (unrpnd/uncurd) Frsh Incl Whey Cheese Curd | | | | | |
| 040620 Cheese Of All Kinds, Grated Or Powdered | | | | | |
| 040690 Cheese, Nesoi, Including Cheddar And Colby | | | | | |
| 080810 Apples, Fresh | | | | | |
| 160100 Sausages, Similar Prdt Meat Etc Food Prep Of These | | | | | |
| 160241 Prepared Or Preserved Swine Nesoi, Hams Etc | | | | | |
| 160242 Prepared Or Preserved Swine Nesoi, Shoulders Etc | | | | | |
| 200410 Potatoes, Prepared Etc., No Vinegar Etc., Frozen | | | | | |
| 200893 Cranberries, Prepared Or Preserved, Nesoi | | | | | |
| 220830 Whiskies | | | | | |

Vermont Exports to European Union

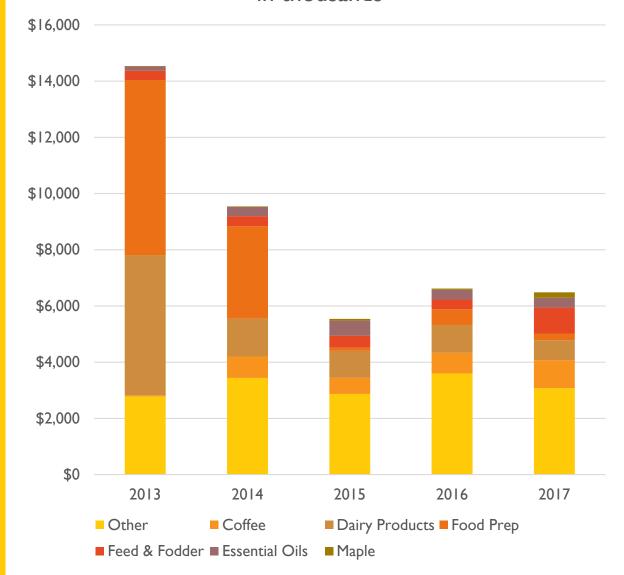
Exports are on the decline.

VAT, or duties, are very high, but give you access to 28 countries.

Very strict food regulations

– especially for meat, dairy,
colors and dyes, and
different claims for non
GMO than the US.

Vermont Exports to the European Union in thousands



Retaliatory Tariffs: European Union (28 Countries)

2017 Exports: \$6,487,000 in VT AG products

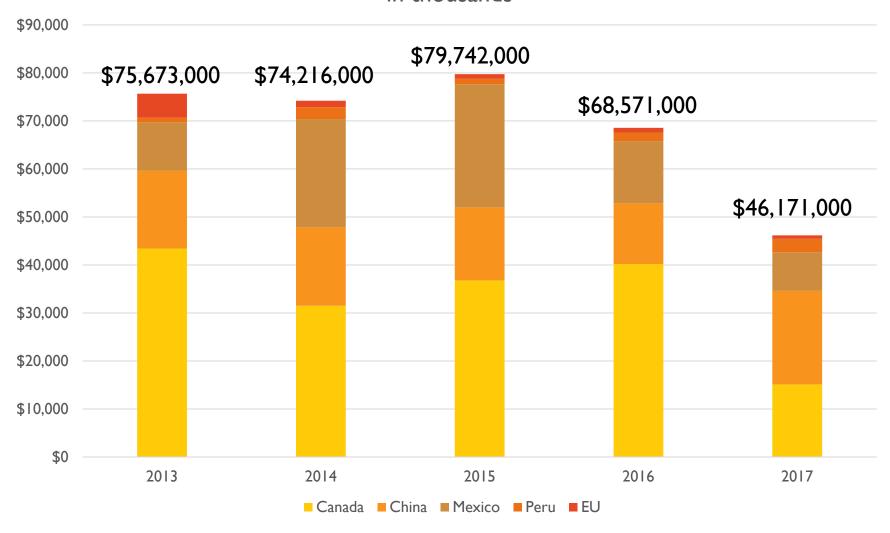
Duties to EU are already high at up to 25% VAT. The products VT exports are not subject to the additional up to 25% tariffs.

Unfortunately, Canada has a free trade agreement, which gives them an 8% leg up on VT for products such as maple.

Brexit leaves the trade scenario with the EU completely unknown.

| State - Vermont | Country - European Union | | | | | |
|--|-----------------------------|--------|--------|--------|--------|--|
| Time | | | | | | |
| Commodity | 2018 through August | 2017 | 2016 | 2015 | 2014 | |
| 220830 Whiskies | 14,385 | 13,750 | 36,175 | 24,050 | 5,000 | |
| 071040 Sweet Corn Raw/cooked By Steam/boiling In Water Fz | | | | | | |
| 071190 Veg Nesoi, Veg Mix, Provisionally Pres, Inedible | | | | | | |
| 071333 Kidney Beans & White Pea Beans, Dri Shel, Inc Seed | | | | | | |
| 100590 Corn (maize), Other Than Seed Corn | | | | | | |
| 100630 Rice, Semi- Or Wholly Milled, Polished Etc Or Not | | | | | 19,799 | |
| 100640 Rice, Broken | | | | | | |
| 190410 Prep Food, Swelling/roasting Cereal/cereal Product | | | | | | |
| 190490 Cereals (not Corn) In Grain Form, Prepared, Nesoi | | | | | | |
| 200190 Vegt/fruit/nuts Etc Nesoi Prep/pres By Vinegar Etc | | | | | | |
| 200490 Vegetables Nesoi, Prep Etc., No Vinegar Etc, Frozn | | | | | | |
| 200811 Peanuts, Prepared Or Preserved, Nesoi | | | | 7,015 | | |
| 200912 Orange Juice, Not Frozen,of A Brix Value Not Ov 20 | | | | | | |
| 200919 Orange Juice, Other Than Frozen, Sweetened Or Not | | | | | | |
| 200981 Cranberry Juice Nt Fortified Unfermented No Spirit | | | | | | |

Dairy Exports Top 5 Markets in thousands



Population Indicators: Vermont Value Added Food Manufacturing Increased from 2004 to 2013;

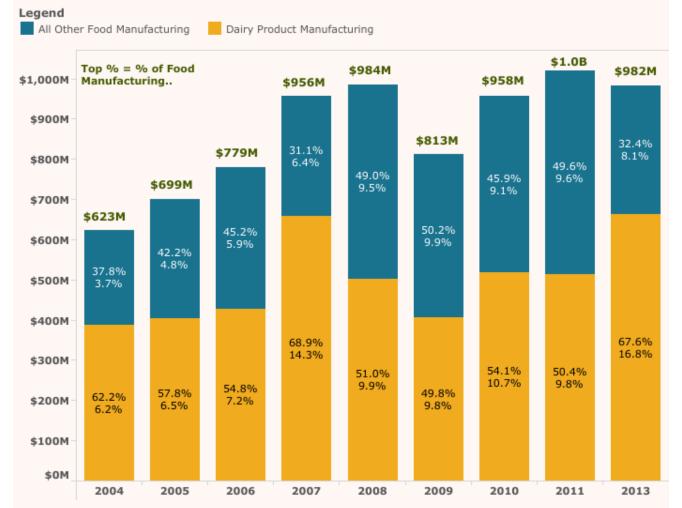
Dairy Product
Manufacturing
Accounts for Half of
Total or 67% in 2013.

\$657M = dairy processing

\$92M is being exported to our top 5 markets

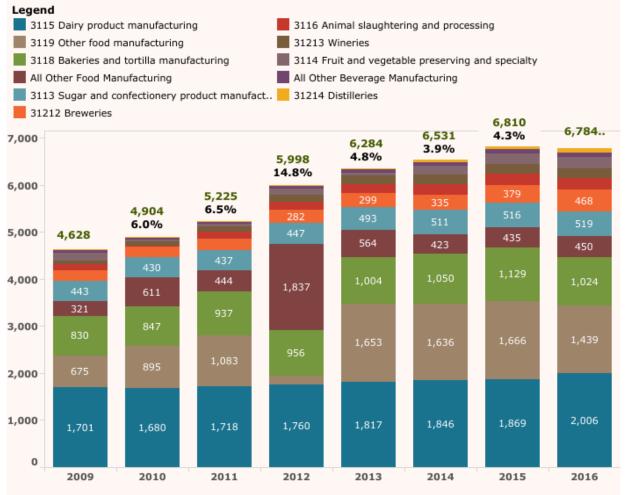
Vermont's dairy industry generates the lion's share of the market value of *raw* agricultural production. It also tends to generate the majority of value added food manufacturing: from 2004 to 2013 value added dairy manufacturing fell below 50% of value added Vermont food manufacturing one time. Except for 2009--in the heart of the Great Recession and the lowest year on record for milk prices--value added food manufacturing in Vermont has increased over the past decade and has increased as a percent of total value added manufacturing.





Source: U.S. Census Bureau, Annual Survey of Manufactures, http://factfinder.census.gov/, and U.S. Census Bureau Nonemployer Statistics, http://www.census.gov/econ/nonemployer/. Adjusted for inflation to 2014 dollars, 2012 data was not available.

Population Indicators: Food and Beverage Manufacturing Employment in Vermont Increased from 2009 to 2015 (NAICS Code Detail) Dairy product manufacturing (e.g., fluid milk manufacturing, ice cream, cheese, and dry, condensed, and evaporated products) is the biggest employer in Vermont's food manufacturing sector. However, dairy product manufacturing employment as a percentage of total food manufacturing has decreased from 37% in 2009 to 28% in 2014. Note: Data not disclosed for animal slaughtering in 2010, for fruit and vegetable preserving and specialty food manufacturing in 2010 and 2011, and other food manufacturing in 2012 are captured in the "All Other Food Manu."



Source: U.S. Bureau of Labor Statistics, Quarterly Census of Employment and Wages, http://www.bls.gov/cew/apps/data_views/data_views.htm#tab=Tables; and U.S. Census Bureau Nonemployer Statistics, http://www.census.gov/econ/nonemployer/.

What can we do?

Explore new markets

Producers can re-examine their HS codes.

Request an exclusion