

Seeking Vendor for September 22-29 at the Big E!

Big E Event Details

- The Event. The entirety of the Big E can bring up to 170,000 people per day! While we don't know exactly how many people pass through the VT Building, if the weather cooperates, it can be extremely busy, sometimes with foot traffic at almost a standstill. Weekends and special event days are the consistently the busiest. For more information on the schedule and special events, see the Big E's website: <https://www.thebige.com/>

Booth Details

- Booth description: This is a corner booth with two sides of exposure to the crowd. It is located adjacent to the exit of the building that most people leave through. On one side is Long Trail Brewing Company, across the aisle are Danforth Pewter and Johnson Woolen Mill. The booth comes with temporary counter sections that may be moved around and but must be incorporated into your overall booth set up; they must remain in the booth space. Along the back walls there are permanent counters with a two-bay sink. There is one wall that it is possible to hang product on for display. The overall dimensions of the booth space are approximately 17' x 14'.
- Booth Information. Vendors are responsible for programming and decorating their own space. The Agency of Agriculture will provide some design parameters as well as photos and floor plans to give you a sense of the space.
- Booth: All existing components of the booth shall remain (counters, etc.). New vendors must abide by a "pack in, pack out" policy – no painting walls, building shelving, etc.
- Load In/Out: Load in is permitted starting at 6:30 a.m. on September 22. The booth should be ready to begin sales promptly at 10 a.m. Load out may commence at close of business hours (9p.m.) on Sunday, Sept. 29 until 11 p.m. Load out is permitted through noon on Tuesday following the fair.

Vermont Building Information

- Hours: The building is open to the public from 10am-9pm each day.
- Staffing: There should be at least 2 staff members to staff the booth all day each day. The booth must be staffed for all hours, all days of Big E.
- Tickets and shuttles/parking passes will be provided to all staff members.
- Deliveries may be made each morning and evening at designated hours.
- Storage. We have a pallet sized amount of dry storage for each vendor. Additionally, there is a parking lot for vendors referred to as "dead storage" where vendors can park their trucks or trailers to keep extra product or storage that is accessible to them throughout the fair.

- Vendor Fee. Each vendor is required to submit their daily sales via an online form to the building manager each morning by. A commission of 12% of total sales during the fair is payable to the State of Vermont. These funds are used for maintenance, management, and programming of the Vermont Building.
- Participating Vermont businesses include: Cold Hollow Cider Mill, Vermont Flannel Co., Village Peddler, Hall Home Place Ciders, Halladay's Harvest Barn, Skinny Pancake, Vermont Cheese (J&P Bonita's), Autumn Mountain Winery, Vermont Maple Sugar Makers Association, Long Trail Brewing Co., Ben & Jerry's, Vermont Hand Crafters, Johnson Woolen Mill, American Flatbread, Vermont Prime Emu, Ahli Baba's Kabob Shop, Kimball Brook Creamery, Vermont Cookie Love, Luna Roots Botanicals, Ropana CBD, Sap! and Vermont Clothing Co.
- For a virtual tour, see: <https://www.youtube.com/watch?v=v6BSn7nfioA&feature=youtu.be>
- More information at: <https://agriculture.vermont.gov/bige>

Interested?

Please contact Kathryn Donovan as soon as possible:

Kathryn Donovan
Vermont Agency of Agriculture, Food & Markets
kathryn.donovan@vermont.gov
802-585-4571