

U.S. TRADESHOWS ELIGIBLE FOR REIMBURSEMENT

Recognizing that there is great potential to access foreign buyers at large tradeshows which happen inside the United States, the USDA Foreign Agricultural Service has authorized certain U.S. based shows as “eligible for reimbursement.” Exhibitors may be eligible for 50% reimbursement of costs incurred to exhibit at the following international shows which take place in the U.S. market. To request approval for these shows, be certain to submit a United States marketing plan when completing your Branded Program application. Graduation policies (five years of eligibility) apply to reimbursement of expenses for these shows.

Note: The list of approved international shows in the United States may be subject to change without notice.

Travel and per diem expenditures for tradeshows held in the U.S. are not eligible. The following list and dates may be subject to change. Please check show websites for exact dates.

Specialty Food Association's Winter Fancy Food Show fancyfoodshows.com	Jan. 13-15, 2019	San Francisco, California
VMX: Veterinary Meeting & Expo navc.com	Jan. 20-23, 2019	Orlando, Florida
Surfaces tisewest.com	Jan 23-25, 2019	Las Vegas, Nevada
International Production and Processing Expo ippexpo.com	Feb. 12-14, 2019	Atlanta, Georgia
International Builders' Show buildersshow.com	Feb. 19-21, 2019	Las Vegas, Nevada
World Floral Expo hpxhibitions.com/wfe/	March 2019	Chicago, Illinois
International Home and Housewares Show housewares.org	Mar. 2-5, 2019	Chicago, Illinois
Natural Products Expo West expowest.com	Mar. 5-9, 2019	Anaheim, California
Seafood Expo North America seafoodexpo.com/north-america	Mar. 17-19, 2019	Boston, Massachusetts
American Pet Products Association, Global Pet Expo americanpetproducts.org	Mar. 20-22, 2019	Orlando, Florida
Duty Free Show of the Americas iaadfs.org	Mar. 24-27, 2019	Orlando, Florida
Nightclub & Bar Convention & Tradeshow ncbshow.com	Mar. 25-27, 2019	Las Vegas, Nevada
Snack Food Association (SNAXPO) sfa.org	Mar. 31- Apr. 2, 2019	Orlando, Florida
BrewExpo America	Apr. 8-11, 2019	Denver, Colorado

** Travel expenses are not eligible for reimbursement*