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| Sponsorship Request Form |  |

## Contact Information

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| Organization Name |  |
| Contact Name |  |
| Street Address |  |
| City ST Zip Code |  |
| Contact Phone Number |  |
| E-Mail Address |  |
| Event Name |  |
| Event Date |  |
| VAAFM Sponsorship Dollars Requested |  |

## Sector Criteria

Which of the following does your event/conference address? A minimum of three are required.

Agricultural/food systems workforce development

Increase food access to a specific population

Increase agricultural business or value-added product development capacity

Build consumer awareness around local food

Promote agricultural practices and stewardship of natural resources, and farmland stewardship and farmland access

Agricultural education and agricultural literacy

## Event History with the Agency

### Has VAAFM funded this event in the past? If so, how much?

## Event Description

### Brief description of how event furthers the Agency’s mission to promote sustainable and equitable food systems, agriculture workforce development, innovation in agricultural product development, or land access and stewardship.

### How many years has the event been held?

What is the estimated number of vendors/presenters?

### What is the estimated number of attendees?

Who is the target audience for this event?

## Projected Impacts

Is this a statewide, northeast regional, or international event?

Is this reaching/serving an economically challenged area?

How do you plant to reach a diverse audience in promotion of this event (e.g. geography, socioeconomic, age, race, culture)?

How does this event support ag industry resiliency, diversification, or innovation?

Describe the event’s effect on different ag industries (for example dairy, produce, value added, maple, Vermont made)

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| Sponsorship Information Please describe sponsorship benefits to the Agency? (i.e. levels of sponsorship & corresponding benefits, speaking opportunity, publicity – print/radio/social media) |
| Have other state agencies been approached? |
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