



## As Agriview grows its audience, you can grow your sales!

The Vermont Agency of Agriculture, Food & Markets (VAAFMM) has launched a new initiative to deliver monthly complimentary copies of Agriview to over **6,000 Vermont farmers, producers, foresters & partners** (up from 1,400 monthly readers), which translates to an audience of **12,000 – 15,000 viewers every month**.

**Space is limited, ads will be run on a first come, first served basis. Reserve your ad space today!**

Available Ad Sizes	1 month	3 months	6 months	1 year
	\$15 inch	\$12 inch	\$10 inch	\$8 inch
2" x 1 column	\$60.00	\$48.00/ad = \$144	\$40/ad = \$240.00	\$32/ad = \$384.00
2" H x 2 columns	\$120.00	\$93.12/ad = \$279.36	\$77.60/ad = \$465.60	\$62.08/ad = \$744.96
4" H x 2 columns	\$240.00	\$186.24/ad = \$558.72	\$155.20/ad = \$931.20	\$124.16/ad = \$1,489.92
4" H x 3 columns	\$360.00	\$284.16/ad = \$852.48	\$236.80/ad = \$1,420.80	\$189.44/ad = \$2,273.28
6" x 4 columns	\$720.00	\$572.40/ad = \$1,717.20	\$477.00/ad = \$2,862.00	\$381.60/ad = \$4,579.20

### **Ad Specifications:**

The ad deadline is the 1st day of month for the following month's publication (i.e. May 1<sup>st</sup> is the deadline for ads to be included in the June edition of Agriview).

Agriview will be delivered to readers at the end of every month (i.e. the June edition will be delivered on or around May 29.)

All ads will be printed in black and white and must be submitted to [agr.agriview@vermont.gov](mailto:agr.agriview@vermont.gov) in PDF format, or minimum 300 dpi jpeg.

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For more information: Contact Faith Raymond at: 802-828-1619 or [faith.raymond@vermont.gov](mailto:faith.raymond@vermont.gov).

### **About Agriview:**

Agriview is Vermont's Agricultural Publication of Record and the state's only periodical targeting Vermont's agricultural community. Published monthly by the Vermont Agency of Agriculture, Food & Markets (VAAFMM), the mission of Agriview is to: *Ensure that all members of our Vermont agricultural community have equal access to important agriculture industry information and available resources and supports, and are able to stay connected to our local ag community.*