

Vermont WIC

WIC WOMEN
INFANTS
CHILDREN
VERMONT DEPARTMENT OF HEALTH



WIC Ensures
that Children
get a Strong,
Healthy Start In
Life.



Who does WIC Serve?



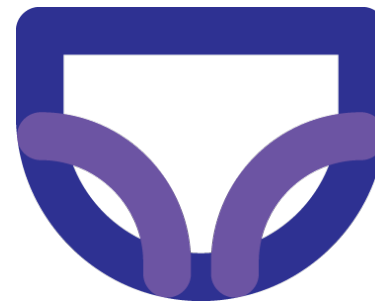
8 MILLION
mothers and young
children each month
through 10,000 clinics
nationwide



773,000
pregnant
women



593,000
breastfeeding
women



2.0 MILLION
infants
(under the age of 1)



4.2 MILLION
children
(aged 1 until their
5th birthday)

Who participates in WIC in Vermont?

• Pregnant Women	1,010
• Fully Breastfeeding Women	[784]
• Total Breastfeeding Women	1,118
• Postpartum Women	593
• Infants	2476
• Children	7558
• Total	12,756
• Coverage (% eligible)	60%

• Vermont WIC Participation FY 2016



WIC Core Services

Nutrition Education: supporting families to make healthy changes

- how to shop, how to prepare, and how to entice children to eat it
- monthly classes offer a wide-range of topics

Breastfeeding Support:

- supporting women in breastfeeding successfully

Referrals To Health And Social Services

- connecting families to prenatal or pediatric care, dental care, immunization and social services

Healthy Foods: providing a wide range of healthy foods

- monthly benefits on WIC's EBT card to buy wholesome foods at the local grocery store
- in summer, WIC offers farmers' market coupons

Healthy Food – Fueling Healthy Growth And Development

WIC Foods Include:

- Eggs
- Milk
- Cheese
- Yogurt
- Whole grain breakfast cereals
- Whole grains (bread, brown rice, whole wheat pasta)
- canned and dried beans, peanut butter
- Canned fish
- Juice
- Infant fruits and vegetables and meat
- Infant cereal
- Iron-fortified formula (as needed)



And,

- Fruits and Vegetables

How WIC Positively Impacts Local Communities

- WIC brings money into local economies with over 47,000 retailers in the US (and 113 in Vermont),
- brings healthy food to local communities,
- supports local farmers, and
- helps foster community partnerships that improve access to healthy food and ensure that local health and social service networks are strong and efficient.

WIC in the Community

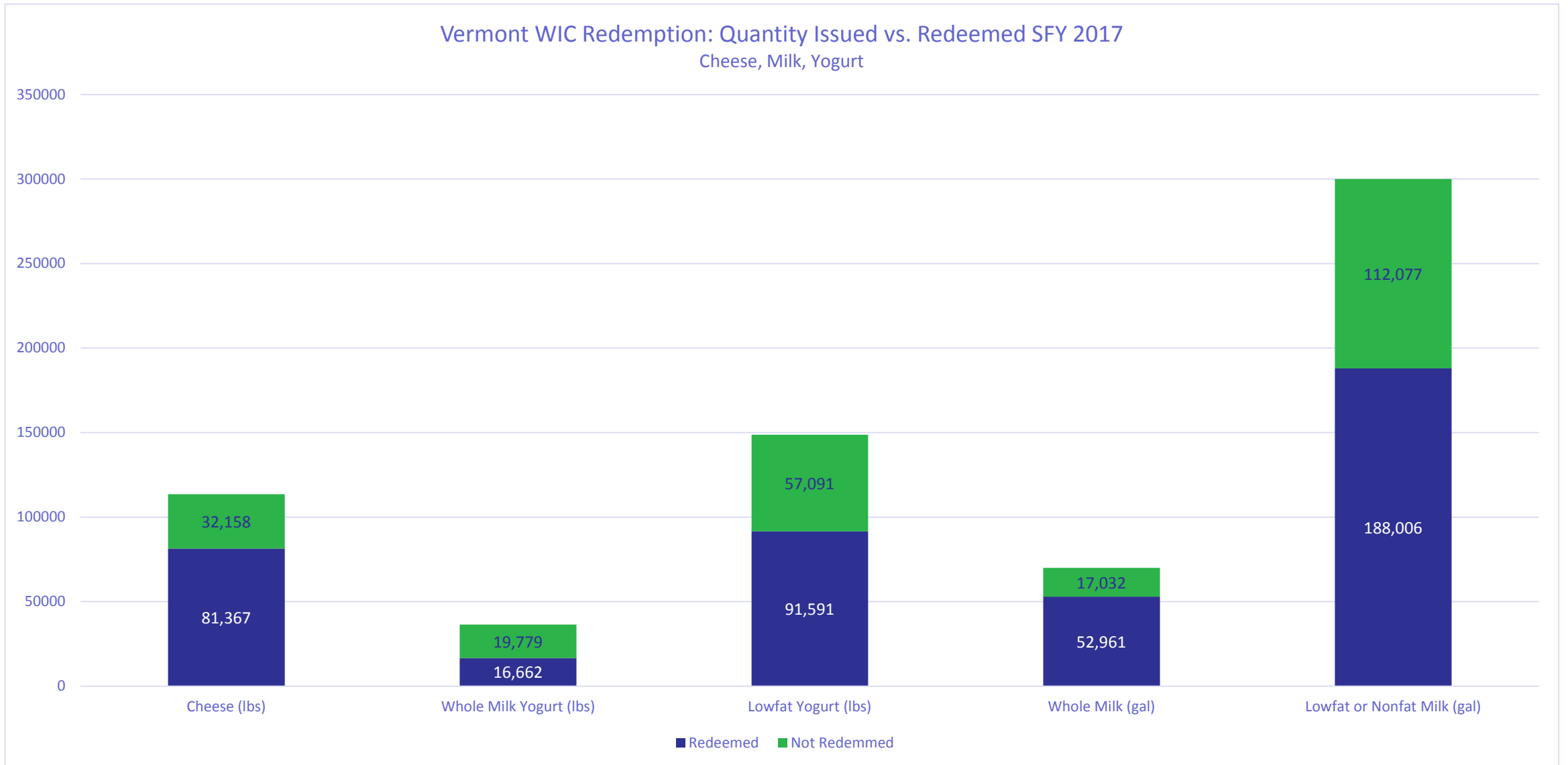


Vermont Department of Health, Local Health Offices provide WIC services statewide at 60 locations

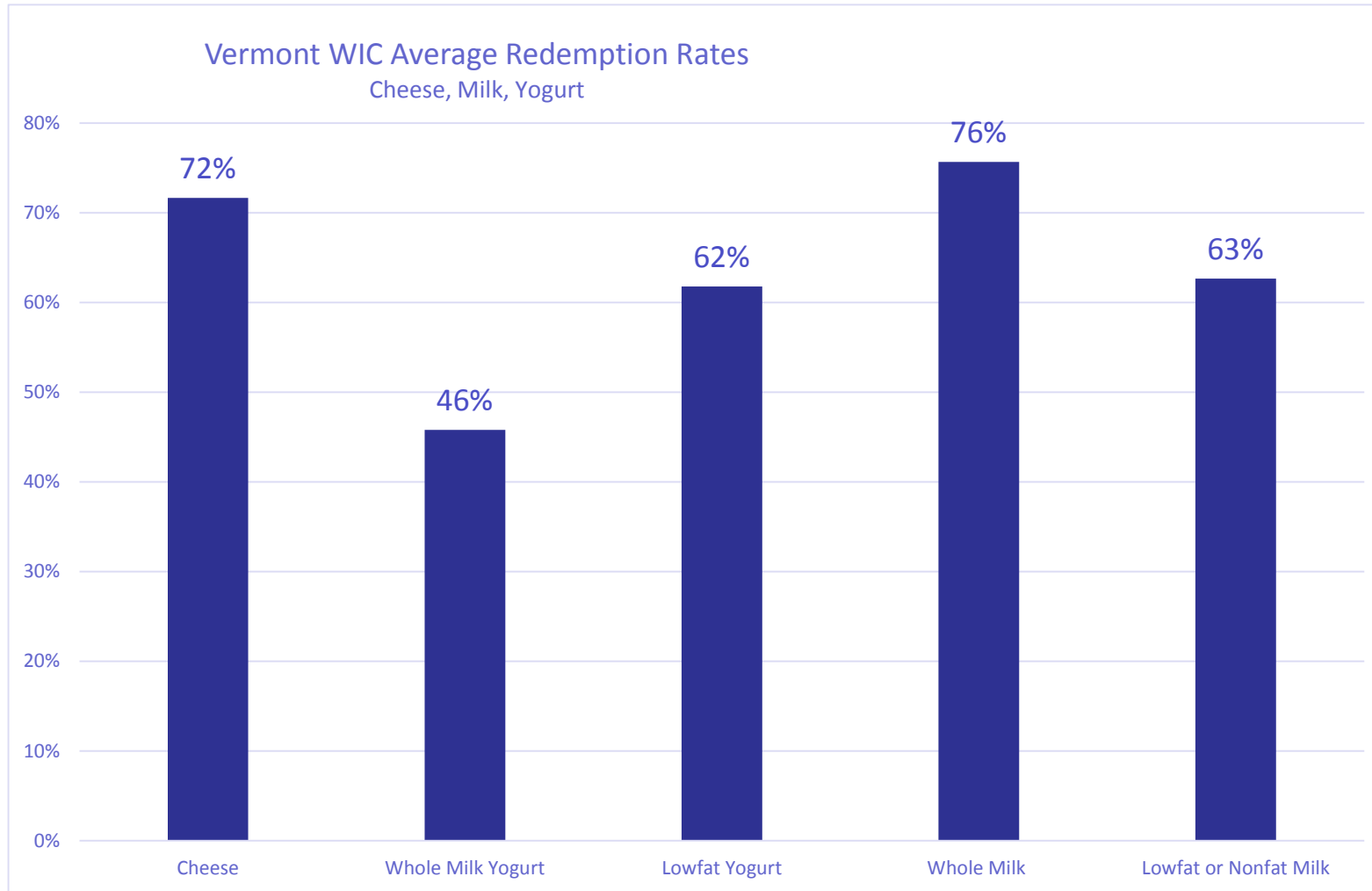
Find more about WIC at healthvermont.gov/wic

Vermont WIC SFY 2017

Vermont WIC Redemption: Quantity Issued vs. Redeemed SFY 2017
Cheese, Milk, Yogurt



Vermont WIC SFY 2017



WIC Funding

Food

- \$9 million
- Food funds adequate and will support serving additional families
- And, moderate price increases



Questions?

