



YOU'RE INVITED!!

LOCAL FOODS TRACKING AT FARMERS MARKETS

Would you like to participate in the 2015 summer market pricing pilot program? We'd love to include your product pricing information! All you have to do to participate is submit a local foods pricing sheet to the VAAFM. We will be capturing weekly pricing data from farmers markets across the state and publishing a weekly pricing report on the Agency's website, as well as the USDA. For more information, or to express interest in participating, connect with your market manager or

contact the Agency of Agriculture!

 **VERMONT**
AGENCY OF AGRICULTURE, FOOD & MARKETS
www.VermontAgriculture.com

There are so many benefits!

- **Competitive basis for pricing your products**
- **Ability to compare locally grown foods to processed, store bought foods**
- **Find out if you've been over charging, or selling yourself short!**

VERMONT AGENCY OF AGRICULTURE, FOOD & MARKETS

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